2025 **Suwon Hwaseong Media Art**

Mancheonmeongwal; The Dream of King Jeongjo, Becoming the Lights

Season 5: Saebit Festa

Since 2021, the Suwon Hwaseong Media Art Festival has reinterpreted King Jeongjo's dream and vision through the art of light against the backdrop of Suwon Hwaseong Fortress, a UNESCO World Heritage Site.

In September—the season of abundance when a bright full moon meets the crisp autumn night—Saebit Festa returns as the grand finale of the Mancheonmeongwal; The Dream of King Jeongjo, Becoming the Lights series.

At venues spanning Hwaseomun, Jangan Park, and Janganmun, enjoy a dazzling celebration of light: magnificent media facades and performances, special works by renowned Korean and international artists, and a variety of interactive, immersive experiences.

Looking Back at Previous Seasons



2021 Mancheonmeongwal; The Dream of King Jeongjo, Becoming the Lights – Season 1

King Jeongjo's Ideals of Scholarship, Mun(文), Mu (武), Ye (禮), and Beop (法) Media art recreating King Jeongjo's four ideals of Mun (文), Mu (武), Ye (禮), and Beop (法) through beautiful light, expressing a utopian vision.



2022 Mancheonmeongwal; The Dream of King Jeongjo, Becoming the Lights - Season 2

The Reformist New City, Suwon Hwaseong
A creative narrative of the reformist city Jeongjo envisioned, presented through the themes "Dream of Reform – Path of Reform – Building the New City – Hoho Busil, Inin Hwarak (Every household prospers, and every person lives in harmony and joy)."



2023 Mancheonmeongwal; The Dream of King Jeongjo, Becoming the Lights – Season 3

King Jeongjo's Royal Procession(行幸) to Suwon Hwaseong

Media art that reinterprets King Jeongjo's 1795 royal procession to Hwaseong in a contemporary way, magnificently presenting "Procession of Reform – Freedom – Path of Eternity - Culmination (樂).



2024 Mancheonmeongwal; The Dream of King Jeongjo, Becoming the Lights - Season 4

Suwon Hwaseong Hwaryak(和樂, Harmony and Joy) A media art performance that depicted the world of Yeomindongnak (sharing joy with the people), which King Jeongjo dreamed of, through a diverse spectrum of light.

OPENING CEREMONY

September 27, 2025 (Sat) at 19:30

The 2025 Suwon Hwaseong Media Art: Saebit Festa opens with a spectacular ceremony at Hwaseomun.

2025 Suwon Hwaseong Media Art Map



COURSE GUIDE





Massive media art work

Guided

Media Walk

Hwaseomun seating +

tour program with a cultural tourism guide

(₩5,000 per person,

dvance booking on NOL Ticket, first-come basis)

Gobo lighting walk



IEDIA THEATER



edia art exhibition by local and



ESG Campaign:

The '3-Zero'

Festival

Zero Waste,

Zero Damage,

Zero Private Cars

MAGINATION



media art work

MEDIA WALL



Free Seating for

Media Art

Enjoy the spectacular

media art comfortably

from the free seating at

Hwaseomun

(first-come basis).

LOCAL **ALLEYWAY** MARKET



see, taste, and enjoy

POP-UP STORE



Global Brand Peanuts Pop-up Store

Shop Local & Get a Gift

Spend over ₩20,000 in Haenggung-dong or Yeonghwa-dong and

receive a souvenir.

(While supplies last)

JANGANMUN MEDIA ART



Media art works by local professional artists 'Suwon Universe' 'Peanuts media art'



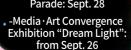
Suwon Hwaseong Cultural Festival: Sept. 27 – Oct. 4

Hosted and Organized by: Suwon Special City / Suwon Cultural Foundation Inquiries: Suwon Cultural Foundation, Tourism Development Team (+82-31-290-3622~5)



Linked MediaArt **Events**

-King Jeongjo's Royal Parade: Sept. 28









Mancheonmeongwal: The Dream of King Jeongio. **Becoming the Lights**

Season 5: Saebit Festa

Sat, September 27 -Sun, October 12, 2025

Hwaseomun, Janganmun and Jangan Park in Suwon Hwaseong







Hwaseomun Media Art

A large-scale media facade convergence performance unfolding at Hwaseomun

Saebit Festa

Media Facade



Title: Saebit Festa by Bae Ki-tae Screening: 19:00, 20:00, 21:00 (Sept. 27 is 20:00)

Led by artist Bae Ki-tae, Saebit Festa tells the story of Suwon's transformation from 1796 to the present, centered on the Four Guardian Deities (Sasin-do)—Cheonga, Hoyun, Yerin, and Mugyeol. Through a grand, cinematic narrative, the work conveys the philosophy of harmony where tradition and modernity coexist through art.

"Embodying the philosophy and message of 'Suwon for All, Shining Together,' this performance embraces differences in light not as flaws but as diversity, creating a space of resonance where citizens and art, history and the future come together in harmony."

Media Performance



Cast: Chumpan (Korean dance troupe), Suwon City Ballet Schedule: Once daily at 19:00 (Sept. 27 is 20:00)

This media performance is a splendid convergence where Hwaseomun media art meets Korean traditional dance and ballet. Enjoy a rich artistic experience where light, dance, and moving images come together in harmony.

Jangan Park: Media Park

A nighttime exhibition space where the entire Jangan Park is illuminated with light and media art — from the Forest Media Theater and the Orb-it: Water Pagoda in the Imagination Playground, to the Local Alleyway Market & Pop-up Store (Haenggung-gage and Peanuts pop-up), and the Media Wall.

Discover 16 media artworks by Korean and international artists, including AI-supported open-call Forest Media Theater selections, screened in the Forest Media Theater of Jangan Park. Visuals of light and sound blend with the natural scenery, while laser and lighting photo zones add to the enchanting atmosphere.

Suwon Media Center | 2025 AI Media Art Supported Works



My name is Som. by Somdream



by Kim Yeryoung



Embracing the Intruder by Rayun



Spring Days in Suwon by Lee Nari



new eco-system 2025-01 by So Soobin



by Jeong Jinho

In collaboration with the National Asian Culture Center Foundation



Stand at the center of existence beyond visible forms _by Lee Lee Nam



Various Farewell by Jun Minsoo



Now You See Me by Lee Sujin



Groundhog Day: A Week of Punxsutawnev Phil by Choi ji-ii



CarbonClock by Kayip +Lee Ji Hyun

Selected Works from International Open Call



Past and Present by Firman Machda



by Nullpixel (Mexico)



King's Reverie by The Fox, The Folks (Indonesia)



Next by Jeremy Oury (France)



New Cyber Republic by EVM ART (Germany&Ukraine)

Local Alleyway Market & Pop-up Store

Haenggung Gage & Peanuts Pop-up Store



At Haenggung-gage, enjoy local crafts and snacks, while the Peanuts pop-up store features a giant Snoopy installation, themed merchandise, and photo zones. This dynamic space brings together local culture and a global brand, offering visitors engaging experiences and a place to relax.

Imagination Playground

Orb-it: Water Pagoda

A towering pagoda-shaped structure where light and rippling water blend together. Visitors can directly participate and enjoy this playful, interactive media art installation.



Media Wall

Harmonious Echo: Live Peacefully! by Kim Yeon-eui



This voice-interactive media art invites visitors to share words of encouragement and positivity, which come together to build a symbolic "Wall of Peace." Just as past kings wished for the peaceful lives of their people, today we too can call forth peace through voices of support for one another. Experience your heartfelt words turning into light and forming a harmony of hope.

Starlit Wish: Through Birds, Anew by Kim Yeon-eui



A voice- and motion-interactive media art that transforms spoken wishes into starlight. Stand before the sotdae (a traditional prayer pole for a good harvest) and share your wish. Your heartfelt voice becomes a star in the sky, then turns into a shooting star that fulfills it. Constellations and duck sprites light up the night sky, responding to the audience's movements and creating a magical, wish-granting experience.

Suwon Universe

Janganmun Media Art

Inside the crescent-shaped defensive wall (Ongseong)

of Janganmun, visitors can experience Suwon Universe

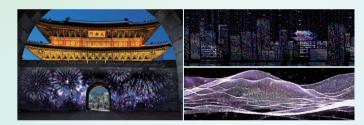
through the works of two invited artists, along with a special Peanuts IP-based media art presentation.



Engraved, Fluttering

by Kim Young-tae

Kim Young-tae's Engraved, Fluttering is designed to convey organic movements and flows to the audience. Relationships that imprint and recognize one another generate vast movements, ultimately merging into a single form that flutters dynamically. These imprints of relationships unfold as vibrant and beautiful impressions—like a grand Festa of Light.



Layers of Memory

by Hyegang

Hyegang's Layers of Memory envisions Janganmun as a "gate of time," portraying how accumulated layers of the past shape the present and extend into the future. Built upon the foundations of history and time, the work conveys a message of civilization organically merging and expanding, ultimately leading us toward the future.



Ilwol Obongdo with PEANUTS by PEANUTS

Peanuts media art comes to Janganmun! Against a backdrop inspired by the traditional Korean painting Ilwol Obongdo (Sun, Moon, and Five Peaks), Snoopy and friends appear under the spotlight, playfully visiting Suwon Hwaseong.